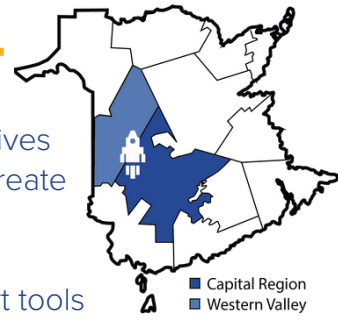




Ignite is proud to lead integrated economic development growth through diverse initiatives that create an environment for our communities and businesses to be successful. We create a climate for growth through the support of job creation, entrepreneur development, workforce attraction and community support. From start-up to succession, Ignite offers tailored mentoring, skills development opportunities and access to a network of support tools for business success. Ignite is committed to creating and enhancing a healthy business community that enables businesses to grow and thrive.



BUSINESS GROWTH

START | GROW | THRIVE

We offer end-to-end business support services to ensure you receive the support needed to start, grow, and succeed.

From  **STARTUP** to **SUCCESSION**

Gain access to funding, skills development, and one-on-one mentoring to help you staff your business, upskill your team, and make meaningful connections in our business community.

WORKFORCE ATTRACTION

CONNECT | INTEGRATE | RETAIN

We support the workforce by providing opportunities for networking, skills development, programs, and other resources to pair skilled job seekers with local businesses seeking talent.

 Connecting **BUSINESSES**
 With **LOCAL TALENT**

Ignite creates pathways for labour force connections through skilled worker & newcomer attraction.

OUR SOCIALS




@MyIgniteNB



@My-Ignite

OUR BRAND GUIDE

 **IGNITE** To access our logo in a variety of forms and styles please follow [THIS LINK](#)

OUR WEBSITE

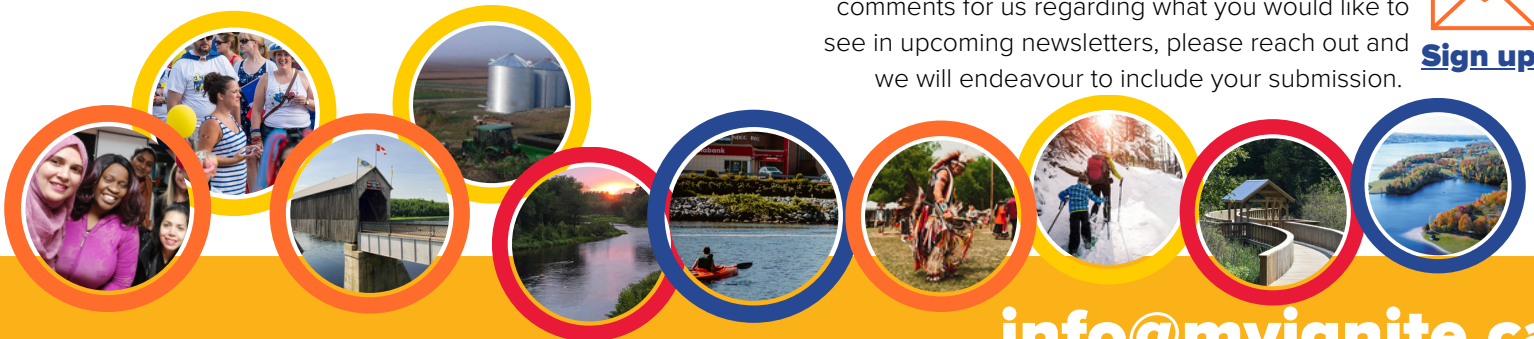
myignite.ca

OUR NEWSLETTER

Subscribe to our bi-monthly IGNITE newsletter and e-blast recipient list! If you have any suggestions or comments for us regarding what you would like to see in upcoming newsletters, please reach out and we will endeavour to include your submission.



Sign up!



info@myignite.ca

Ignite, the leading Economic Development agency for Capital and Western Valley Regions, is delighted to introduce a brand-new team to support growing businesses within our region. Our Business Development Officers (BDOs) coordinate and implement business support in New Brunswick's Capital Region and deliver customized strategies and resources that allow these businesses to thrive and succeed in today's dynamic marketplace. Meet BDO - Sofia Urrea



SOFIA URREA

Business Development Officer

sofia@myignite.ca

506.230.1564



- ✓ Entrepreneurial & Business support
- ✓ One-on-one business counselling
- ✓ Business funding opportunities
- ✓ Access to our support organizations

Sofia is excited to connect with communities in the Capital Region Rural District, Nashwaak, Central York, Hanwell, Harvey, and Nackawic-Millville and to provide one-on-one, confidential business consulting to help you start, grow, and transition your business at no cost.

START | GROW | THRIVE

**[WANT TO LEARN MORE ABOUT WHO OUR BDO'S ARE
AND WHAT THEY DO? READ OUR ARTICLE HERE](#)**