



Harvey Rural Community Survey

Introduction

Harvey Rural Community has kicked off its planning process for its forthcoming municipal strategic plan that will guide council decision-making over the next five-years (2025-2030). As part of this exercise, administration has prepared a survey to gather feedback about the business and community environment in all areas of Harvey Rural Community. Your answers will inform the development of the municipal strategy and its recommendations. As a resident of Harvey Rural Community, we would like to hear from you!

This survey will take approximately 10 minutes to complete. The results of this survey will remain anonymous, and be presented in consolidated form.

We thank you in advance for your time and contribution. Responses will be accepted until Friday, July 12th, end of day.



Harvey Rural Community Survey

Life in Harvey Rural Community

* 1. What are the top three reasons you choose to live, work, or do business in the Harvey Rural Community? (Select up to 3)

- Access to health care
- Affordability / cost of living
- Community, people, and culture
- Family
- Good facilities (i.e., space for events, community activities, cultural gatherings)
- Good work-life balance
- Job / employment opportunities
- Job of life partner
- Nature / outdoors
- Quality of life
- Recreational opportunities
- Rural lifestyle / pace of life
- I am from this area and want to live here
- Safe communities
- Schools
- Unable to relocate elsewhere due to outside factors (financial, personal, etc.)
- Other (please specify)

* 2. What do you feel are the most important goals for the future of Harvey Rural Community? (Select up to 3)

- Retention / growth of the civic sector (nonprofits, community-based organizations)
- Increased access to and availability of affordable housing
- Sufficient community services and local amenities
- Recreation and Lifestyle
- Preservation of rural lifestyle and pace of life
- Improved recreational and lifestyle opportunities
- Consideration of land for public use, water /beach access, trail systems (e.g., ATV, Snowmobile, Walking, Biking, Boating)
- Higher paying jobs
- Increased employment numbers
- Increased community and economic resilience
- A more skilled workforce
- More higher education and training options
- Healthy and resilient families and individuals
- Preservation of biological diversity
- Preservation of cultural and historical assets
- Mitigation of environmental impacts
- Other (please specify)

* 3. As a municipality, Harvey Rural Community offers the following services. Please select the top three you identify as important current needs in Harvey Rural Community:

- Childcare services
- Access to food
- Access to healthcare
- Access to land for public use
- Legal aid
- Counselling services
- Playground access
- Snow removal services
- Employment opportunities
- Transportation options
- Other (please specify)

* 4. What do you look for in a community in general? Select all that apply.

Opportunities for me to get to know my neighbours

Outdoor spaces (playgrounds, parks)

Nearby access to nutritious food

Nearby access to health care

Other families with children

Other (please specify)

5. Harvey Rural Community provides a variety of services. Please rate the extent to which you possess knowledge about each of the following services:

	I didn't know HRC offered this service	I have some knowledge about this service	I know a lot about this service
Arts and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Animal control	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business support services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garbage management and recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Land use and community planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local amenities (e.g., community centre, library, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online services (e.g., website management, social media)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and outdoor spaces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Permits and inspection services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public engagement in decision-making processes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public engagement in review of proposals and development applications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation and fitness facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Road conditions and maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snow removal and management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

6. For the services you are familiar with, please rate your satisfaction level:

	Very Unsatisfied	Unsatisfied	Satisfied	Very Satisfied
Arts and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Animal control	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business support services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garbage management and recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Land use and community planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Online services (e.g., website management, social media)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and outdoor spaces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Permits and inspection services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Street lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

7. Thinking back on any interactions you've had with services from Harvey Rural Community, how satisfied were you with the following aspects:

	Very Unsatisfied	Unsatisfied	Satisfied	Very Satisfied	I Don't Have A Recent Experience To Rate
Harvey Rural Community staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accessibility (e.g., easy to find / contact / procure)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Processing time to receive the service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Results of the service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you would like to provide feedback on a specific service, please do so here (optional):

8. Please rate each of the following statements:

	1-Strongly Disagree	Disagree	3-Neutral	Agree	5-Strongly Agree
I am proud to be a resident of Harvey Rural Community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Harvey Rural Community is welcoming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a strong sense of belonging in Harvey Rural Community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel that by staying informed and being an active participant in Harvey Rural Community's public engagement activities I can influence municipal decisions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. What would you like to see improved or changed in Harvey Rural Community? (Open-ended)

10. Based on your experience, please rate the quality of life in Harvey Rural Community

Very poor

Poor

Average

Good

Excellent



Harvey Rural Community Survey

Programming

11. Please select an option to finish the following sentence. *I participate in activities or programming offered by HRC*

- Annually
- Monthly
- Weekly
- Daily
- Never

12. What would increase your willingness to participate in activities or programs? Select all that apply.

- Knowing what activities and programs are offered
- More engaging event offerings
- More family friendly programs / activities
- More programs / activities designed for children (4 to 12 years old)
- More programs / activities designed for youth (12 to 19 years old)
- More programs / activities designed for adults (20 + years old)
- Other (please specify)

13. What do you feel are the most important features to prioritize in new programs or activities being introduced? (Select all that apply)

- Designed for all age groups
- Designed for families
- Designed for children (4 to 12 years old)
- Designed for youth (12 to 19 years old)
- Designed for adults (20 + years old)
- Focused on education (educational programming)
- Focused on building relationships in the community
- Focused on fundraising
- Focused on health
- Other (please specify)

14. What is your level of satisfaction with the quality of activities and program offerings of the Harvey Rural Community?



15. In your opinion, what is working in the community today? (Open-ended)

16. In your opinion, what is not working in the community today? (Open-ended)

17. What is one initiative you would like to see in Harvey Rural Community? (Open-ended)



Harvey Rural Community Survey

Public Engagement and Communications

18. How do you receive information about Harvey Rural Community?

- Facebook
- Newsletter
- Harvey Rural Community website
- Town hall meetings or public meetings
- Local newspaper
- Councillors
- Physical / portable signage
- Word of mouth
- Other (please specify)

19. What is your preferred method of communication to receive news and updates about Harvey Rural Community?

- Facebook
- Newsletter
- Harvey Rural Community website
- Town hall meetings or public meetings
- Local newspaper
- Councillors
- Physical / portable signage
- Other (please specify)

20. Additional comments (optional):



Harvey Rural Community Survey

Demographics

21. What ward of Harvey Rural Community do you belong to?

- Prince William
- Dumfries
- Village of Harvey
- Kingsclear

22. How long have you lived in the Harvey Rural Community area?

- Less than a year
- 1-2 years
- 3-5 years
- 6-10 years
- More than 10 years

23. Please indicate your age range.

- Under 18 years old
- 18-24 years old
- 25-34 years old
- 35-44 years old
- 45-54 years old
- 55-64 years old
- Over 65 years old
- Prefer not to answer

24. Which of the following situations best describes you?

- I was born in New Brunswick
- I came to New Brunswick from another Canadian province within the past 5 years
- I came to New Brunswick from outside of Canada within the past 5 years
- Other (please specify)

25. Including yourself, how many people currently live in your household?

- 1
- 2
- 3
- 4
- 5
- More than 5
- Prefer not to answer

26. How many members of your household are under 18?

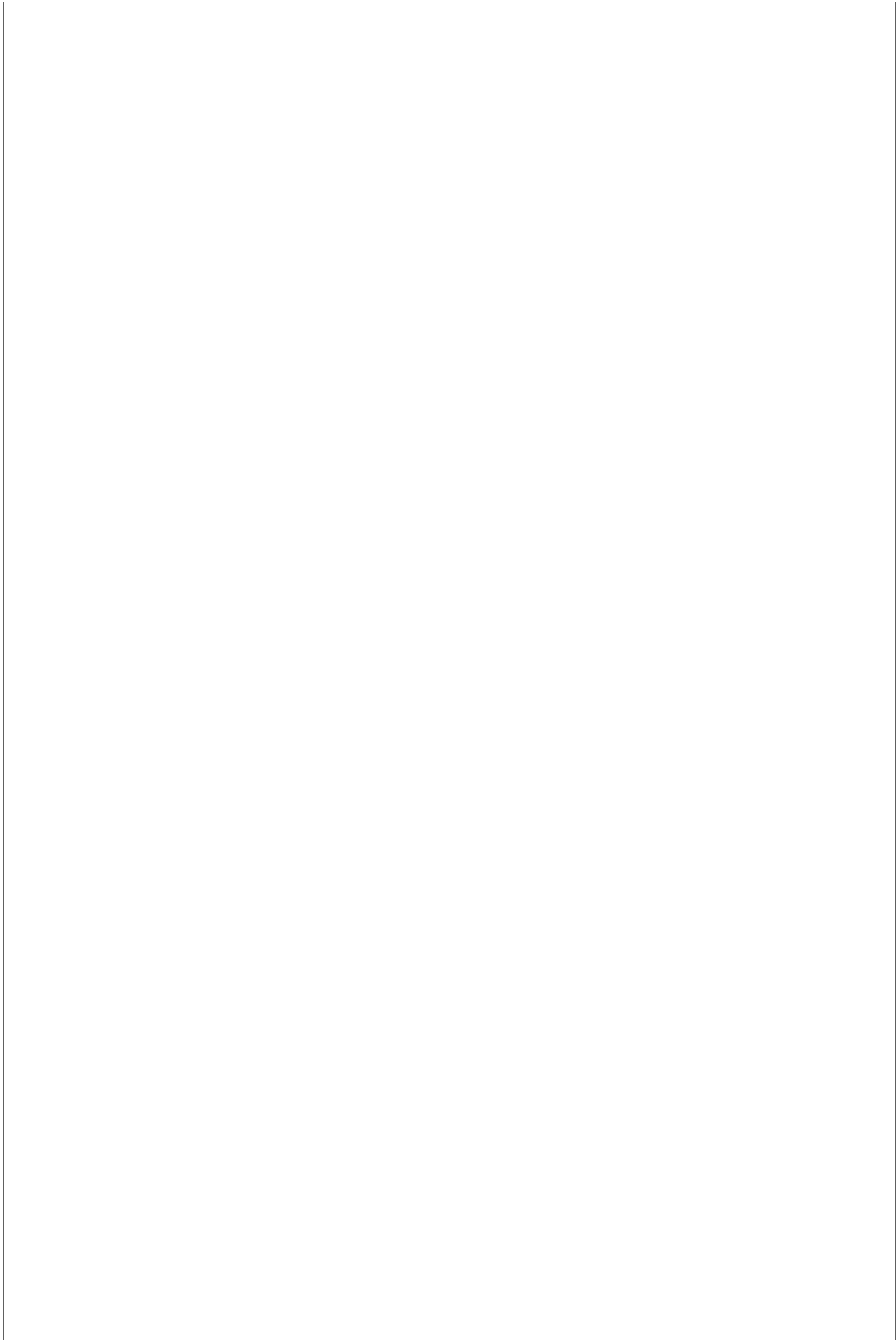
- 0
- 1
- 2
- 3
- More than 3
- Prefer not to answer

27. What is the first language that you learned?

- English
- French
- Other (please specify)

28. What is your annual household income?

- Under \$5,000
- \$5,000 - \$9,999
- \$10,000-\$19,999
- \$20,000-\$29,999
- \$30,000-\$39,000
- \$40,000-\$49,000
- \$50,000-\$59,000
- \$60,000-\$69,000
- \$70,000-\$79,000
- \$80,000-\$89,000
- \$90,000-\$99,000
- \$100,000 and over
- Prefer not to answer





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End of Survey

Thank you for taking the time to complete this survey. Your input helps Stiletto to better understand your community needs and will guide the strategic planning process for Harvey Rural Community's economic development strategy. If you have questions about this survey, please email natalia@thinkstiletto.com. For Harvey Rural Community-related matters, please contact admin@harveyruralcommunity.ca